

Privacy Policy

Effective Date: October 21, 2024

1. Introduction

Welcome to Digital Brew Agency, dba Dew (“Dew”, “we,” “us,” or “our”). We are committed to protecting your privacy and ensuring that your personal information is handled safely and responsibly. This Privacy Policy explains our online and offline practices, the information we collect, how we use and share it, and how you can control or update your information. By using Dew, you agree to the collection and use of information in accordance with this policy. We may update this Privacy Policy periodically, so we encourage you to review it regularly. Any significant changes will be communicated through our website and/or via email.

Digital Brew Agency reserves the right to update and/or change the terms of our privacy policy, and as such we will post those change to our site at dewtechno.com, so that our users and/or visitors are always aware of the type of information we collect, how it will be used, and under what circumstances if any, we may disclose such information. You are advised to review this Privacy Policy page periodically for any changes.

Digital Brew Agency allows users to schedule their social media posts and receive analytics of their social media. This Privacy Policy applies to Personal Information that is Processed by Dew in the course of our business. All individuals whose responsibilities include the Processing of Personal Information on behalf of Dew are expected to protect that data by adherence to this Privacy Policy. Dew will not disclose, move, access, or use such content except as provided in the Terms or as otherwise permitted by such Account holders or Users through the functionality of the Services.

The provision of Information is contractually required based on your use of the Services. If you do not wish to provide the Information, you may not use the Services. In order to use Dew, you must affirmatively consent to our Privacy Policy. Our legal basis for collecting and processing your Information is your explicit consent when accessing the Services. Please read this Privacy Policy very carefully and contact us (through any of the methods listed in this Privacy Policy) with any questions.

2. Information We Collect

The types of Personal Information we may collect and our privacy practices depend on the nature of the relationship you have with Digital Brew Agency and the requirements of applicable law. We collect the following information when you use the site:

- a. Personal Information (provided by you):
 - Name
 - Email Address
 - Profile Information
 - Social Media Account Data (e.g., your social media profiles for posting)
- b. Automatically Collected Information:
 - Cookies
 - Server logs, Time and Date of Access
- c. Content Information (provided by you):
 - Posts that you schedule or publish through our app.
 - Media (images, videos) associated with your social media posts.
- d. Customer Service Information:

- Details you provide when requesting assistance.

We endeavour to collect only that information which is relevant for the purposes of Processing. All photos, videos, and captions uploaded by you belong to you. We will never use or share your content without your consent. Below are the ways we collect Personal Information and how we use it.

3. How We Use Your Information

We acquire, hold, use, and Process Personal Information about Individuals for a variety of business purposes as follows:

- Provide and maintain our services, including scheduling and posting social media content.
- Send you notifications and updates about your account.
- Respond to customer service and technical requests.
- Monitor usage and detect potential issues or fraud.
- Comply with legal requirements.

4. How We Share Your Information

Digital Brew Agency does not now, nor will it in the future, sell, rent or lease any of your information to any third parties. However, Dew may sell, transfer, or otherwise share some or all of its assets, including your personal information, in connection with a merger, acquisition, reorganization or sale of assets or bankruptcy event. Dew may also share information you provide with our partners. You may opt-out of any such transfer if it materially differs from that set forth in this privacy policy. We may share your information with:

- **Third-Party Service Providers:** For hosting, analytics, or social media platform integration (e.g., Facebook, Twitter API).
- **Business Transactions:** In connection with mergers, acquisitions, or asset sales, we may transfer your information, provided it is in line with this Privacy Policy.
- **Legal Obligations:** If required to comply with applicable laws or in response to valid requests by public authorities.

5. Data Retention

Digital Brew Agency retains the Personal Information we receive as described in this Privacy Policy for as long as you use our Services or as necessary to fulfil the purpose(s) for which it was collected, provide our Services, resolve disputes, establish legal defences, conduct audits, pursue legitimate business purposes, enforce our agreements, and comply with applicable laws. Specific retention periods may vary based on the type of information:

- **Personal account information:** Retained until account deletion.
- **Scheduled posts and media:** Retained based on user preferences or account deletion.
- **Transaction data (e.g., support queries):** Retained for as long as required for dispute resolution or legal compliance.

You may contact us through any method described in this Privacy Policy to request any correction, deletion, or copies of your Information. We will comply with your requests regarding access, correction, and/or deletion of the Information we store in accordance with any applicable law.

6. International Data Transfers

If you are accessing our services from outside the country where our data servers are located, your information may be transferred across borders. We comply with applicable data protection regulations (e.g., GDPR) to safeguard international data transfers.

7. Data Security

We take reasonable measures to ensure that your information is treated securely and in accordance with this Privacy Policy. However, please note that no method of data transmission or storage is 100% secure. We cannot guarantee absolute security but we strive to use commercially acceptable means to protect your data. We do not accept liability for unintentional disclosure. By using the Site or providing Personal Information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Site. If we learn of a security system's breach, we may attempt to notify you electronically by posting a notice on the Site or sending an email to you. You may have a legal right to receive this notice in writing.

8. Your Rights

You have the following rights regarding your personal data:

- **Access:** Request a copy of the data we hold about you.
- **Correction:** Update or correct your personal information.
- **Deletion:** Request deletion of your account and data.
- **Portability:** Request a copy of your data in a portable format.
- **Opt-out:** Withdraw consent for certain data uses or stop receiving communications.

Where otherwise permitted by applicable law, you may send an email to dewteknologi@gmail.com or use any of the methods set out in this Privacy Policy to request access to exercise these rights. Please include your full name, email address associated with your Account, and a detailed description of your data request. Such requests will be processed in line with local laws.

Although Dew makes good faith efforts to provide Individuals with access to their Personal Information, there may be circumstances in which Dew is unable to provide access, including but not limited to: where the information contains legal privilege, would compromise others' privacy or other legitimate rights, where the burden or expense of providing access would be disproportionate to the risks to the Individual's privacy in the case in question or where it is commercially proprietary. If Dew determines that access should be restricted in any particular instance, we will provide you with an explanation of why that determination has been made and a contact point for any further inquiries. To protect your privacy, Dew will take commercially reasonable steps to verify your identity before granting access to or making any changes to your Personal Information.

9. Cookies and Tracking Technologies

We use cookies to optimize our site's functionality. Cookies are small files containing identifying numbers stored on your computer or device. Cookies may be either "persistent" cookies or "session" cookies. A persistent cookie will be stored by a web browser and will remain valid until its set expiration date while a session cookie will be deleted at the end of a browsing session. We may use both types of cookies. We use:

- **Necessary Cookies:** Essential for basic site functionality.
- **Analytical Cookies:** Help us understand usage and improve the site.
- **Social Media Cookies:** Allow sharing content to social media platforms.

You can manage cookie preferences through your browser settings, though disabling cookies may affect your ability to use certain features of the site

10. Opt-Out

You have the right to object to and opt out of certain uses and disclosures of your Personal Information. Where you have consented to Dew's Processing of your Personal Information or Sensitive Personal Information, you may withdraw that consent at any time and opt out of further Processing by contacting dewteknologi@gmail.com.

11. Third-Party Links

Our Service may contain links to and integrations with other sites and services that are not operated by us. If you click on a third-party link, you will be directed to that third-party's site. We have no control over, and assume no responsibility for the content, privacy policies or practices of any third-party sites or services. Therefore, we encourage all users and visitors to be aware when they leave our site and to read the privacy statements of each and every website that collects personally identifiable information. The aforementioned Privacy Policy Agreement applies only and solely to the information collected by our site.

12. Children's Privacy

Our app is not intended for users under the age of 13. We do not knowingly collect personal information from children. If you learn that your child has provided us with Personal Information without your consent, you may alert us at community@back4app.com. If we learn that we have collected any Personal Information from children under 13 years old or, in some jurisdictions, under the age of 16, we will promptly take steps to delete such information and terminate the child's Account.

13. Changes to This Policy

We may update this Privacy Policy from time to time. You understand and agree that you will be deemed to have accepted the updated Privacy Policy if you use the Services after the updated Privacy Policy is posted on the Services. If at any point you do not agree to any portion of the Privacy Policy then in effect, you must immediately stop using the Services. We will notify you of any changes by posting the new policy on this page and updating the effective date.

- **Revision to the Privacy Policy.** We may revise this Privacy Policy in our sole discretion, so review it periodically. If you continue to visit this Site and use the services made available to you after such changes have been made, you hereby provide your consent to the changes.
- **Posting of Revised Privacy Policy.** If there are any material changes to this Privacy Policy, Dew may notify you by email or as otherwise required by applicable law. We will post any adjustments to the Privacy Policy on the Services and will update the "Effective Date" above to indicate when those changes will become effective. If you are concerned about how your information is used, bookmark this page and read this Privacy Policy periodically.
- **New Uses of Personal Information.** Additionally, before we use Personal Information for any new purpose not originally authorized by you, we will endeavour to provide information regarding the new purpose and give you the opportunity to opt out.

13.1. Revision History

Title	Effective Date
Digital Brew Agency Privacy Policy	21/10/2024

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14. Contact Us

If you have any questions about our privacy practices, this Privacy Policy, or how to lodge a complaint with the appropriate authority, please contact Digital Brew Agency by email at dewteknologi@gmail.com. We will address your concerns and attempt to resolve any privacy issues in a timely manner.